



Medical Affairs Solution

Overview

The TGaS[®] Advisors Medical Affairs Benchmark helps pharmaceutical companies navigate in a dynamic and evolving commercial environment. TGaS Advisors provides a comprehensive method through collaborative benchmarking for evaluating the Medical Affairs departments and functions.

Some of the Medical Affairs issues we address are:

- ☐ Efficiency and effectiveness of key scientific support responsibilities and activities
- ☐ Resource and sourcing analysis and future opportunities
- ☐ Medical Affairs role in Clinical Operations
- ☐ Organization Size, Structure, Span of Control
- ☐ Future Trends in Medical Affairs

By benchmarking hundreds of elements in Medical Affairs, TGaS can provide an objective, independent, comparative assessment of your medical affairs functions. The solution will also help companies identify issues that relate to the successful management of the scientific support processes and environment, understand how different companies handle these issues and leverage new and existing innovations and technologies to achieve scientific and product information objectives.

Background

The Medical Affairs Benchmark evaluates key Medical Affairs functions and is designed to provide Medical Affairs executives and leaders with an objective assessment of their organization, resources, processes, technology and capabilities that will help them increase both the efficiency and effectiveness of the group as well as to build a roadmap to the future.

Area of Focus

<u>Medical Affairs Management</u>	<u>Field Based Medicine</u>	<u>Therapeutic Area Medicine</u>	<u>Clinical Operations</u>
☐ Strategy & Planning	☐ Medical Science Liaisons	☐ Medical Directors	☐ Clinical Trials
☐ Organization & Structure	☐ Medical Acct. Managers	☐ Medical Information	☐ Statistics
☐ People Development		☐ Publications	☐ Project Management
☐ Training			☐ Health Outcomes
☐ Lifecycle Management			☐ Data Management
☐ Innovation			

Interactions & Governance with – Global, Development, Commercial, Compliance, Thought Leaders

For more information about the Medical Affairs Benchmark, please contact Stephen Gerard at sgerard@tgas.com or visit www.tgas.com.